

Responses to Question 1 – Meetings with best attendance

- Purposeful meetings such as initiation of new members, fundraiser for scholarships and recruitment grant-in-aid, member involvement in the meeting
- Interesting and/or inspiring program
- Location, time of day, older members prefer meetings that end before dark , making meeting times more convenient for members, weekday meetings in the afternoon, easily accessible locations, meetings held in member homes
- Timely meeting reminder cards and phone calls, telephone trees
- Efficiently run meetings that do not run over the allotted time
- Fun activities when members learn to make a craft, gain valuable information, meetings with relevant topics, book discussions
- Low-cost meals/refreshments, covered dish meetings, no-cost meetings
- 1st meetings of the year
- Good weather

Responses to Question 2 - Meetings with lowest attendance

- Bad weather
- Saturday meetings, evening meetings, winter meetings(dark early and weather factors)
- Conflicts with other local events
- Poor choice of location
- Topic not appealing to broad audience, speech by elected official
- Illness, family obligations
- Time of day
- Planning meetings
- Poor or late notification strategies for meeting times
- Non-business meetings