

2009-2010 Chapter Profile Survey Results

Last January (2010), each chapter completed a Chapter Profile sheet and sent it to their respective Regional Director. Regional Directors then sent the information to their region's membership contact. The membership contact compiled the information sent to them and then emailed it to Emily Lucas who was going to compile the data in a readable format for chapters, regions and the state. This process was completed prior to the April Eta State Convention and data was shared during a workshop at the convention. Additionally, some chapters have emailed Emily and requested information comparing their chapter with their region and the state.

The 2009-2011 Membership Committee is now ready to post the data on the Eta State website. Please note there are several files that go with this data:

1. The first attachment is "2009 Eta State Membership Survey Facts" which provides a very general summary of some of the key facts discerned from the survey. As this summary points out 86 of our 109 chapters responded. Therefore, the data is only as reliable as what was given to the membership committee to compile for Emily.
2. The second attachment is a "Comparison of the Survey Data by Region". Regions I through V are on the first three pages and Regions VI through XI along with the state data are on the next three pages.
3. The third attachment is a set of "Pie charts of Statewide Data" which graphically depict various questions on the profile survey and quickly points out areas in which Eta state chapters and leadership need to review.
4. The fourth attachment lists responses that chapters gave regarding the two write-in questions.
"Responses to Write-In Questions"

Question #1: Please describe the meeting that you had last year that had the most members present. Why were there more members at this meeting than other meetings? Was it program? Was it location? Was it the date or day? Was it the time of the meeting? **OR WHAT?**

Question #2: Please describe the meeting that you had last year that had the fewest members present. Why were there fewer members at this meeting? Was it program? Was it location? Was it the date or day? Was it the time of the meeting? **OR WHAT?**

If you have questions about the survey or the data, you may contact your region's membership contact (listed on Membership site), Margaret Church, Eta State Membership Chairman, mchurch1248@bellsouth.net OR

to Emily Lucas who worked ***tirelessly*** on this project. Emily has also created a PowerPoint presentation on one way this information might be shared at a chapter meeting to help assess individual chapters' strengths and weaknesses. She has agreed to email chapters who request the information that compares their chapter to their region and the state. Emily's email address is: eflucas@earthlink.net. She is a great resource of information and knowledge about the findings of this survey.

