



# Alpha Beta Bits

The Delta Kappa Gamma Society International

NC DKG North Carolina State Organization

VOLUME 20

ISSUE 1

SEPTEMBER 2020

## DATES TO REMEMBER

October 24,  
2020

Fall Executive Board  
Meeting, TBA in October  
Eta Data

April 23-25  
2021

NC DKG State  
Convention  
Asheville, NC

July 7-10  
2021

International Conference,  
Portland, OR



## ALPHA BETA CHAPTER OFFICERS

**Trudy Farnell**  
President

**Mary Daughtry**  
1st Vice President

**Angie Proctor**  
2nd Vice President

**Heather Pennica**  
Secretary

**Becky Kuszmaul**  
Treasurer

## Message from President Trudy Farnell

Well *Alpha Beta* Ladies, who saw this coming? Our meeting in February would probably have been a little different if we had invited COVID-19 to update us on its plans but we didn't, and here we are. However, looking through the wide lens of experience, I have to ask, who can handle the total disruption of EVERYTHING better than career educators?

I always loved the energy of a new school year. I must admit, however, it was never my experience to have to use an entirely different mode of

teaching; I cannot imagine teaching to a "Brady Bunch" like screen instead of having kids in my class. And even as I pen these notes, our county has moved to increased virtual learning for all grade levels. In this paradigm, change is the new constant. To our practicing educators, you are so much more than heroes. You are stability and the glue that will hold all of this together for your students, and in many cases, for their parents.

So where does all of this leave *Delta Kappa Gamma*? We are exactly where we would

be if there were no pandemic. Our mission statement and our determination to support teachers and develop our profession are the same as always. Our committees are still in place. If you recall at our meeting in February, we made a substantial financial commitment to grow our support of Literacy and Beginning Teacher Support and that commitment remains. In fact, Beginning Teacher Support has been working with Dr. Holmes and had a presence with beginning...**See Page 2.**

**President**  
**Trudy Farnell**  
**2020-2022**



## Chapter Achievement

Throughout the year, our chapter is asked to share four (4) newsletters and keep an updated website. At the end of the year, each chapter submits the newsletters to be evaluated by a set of NC DKG criteria entitled, **Communications Excellence Award** and the chapter website is evaluated by criteria entitled, **Standards for**

**Society Compliance.** Website Alpha Beta won the award and has the privilege to post the seal on the chapter newsletters, as well as the chapter website. I'm excited our chapter was one of two chapters in Region III to receive this communication excellence award. Thanks for helping to make this possible.



**NC DKG Communication  
Excellence Award**  
**2019-2020**



## Message From President (Cont.)

teachers as the new year began.

Certainly this was not the roll out of my presidency that I wanted. However, I am fortunate that we have a very strong state president and she has been guiding the chapter presidents virtually in a series of meetings designed to address issues that all of us face. I am fortunate to have the gift of a seasoned chapter treasurer and a webmaster who convince me when they say, "Call me anytime," that it's really o.k. if I do. I am fortunate to have a host of past presidents who have given me wise counsel and upon whom I will continue to depend for guidance. The biggest ace in the hole we all have is a shared belief that ours is the noblest profession and our devotion to our community and the students we serve remains firm. Through our great committee chairs and members, the work of our chapter will continue; like our students, we just have to rewire the way we see the task at hand.

Over the past several months, I have worked to learn to navigate our website, read and reread our chapter rules, and reflect on what we have said our mission is. I am most driven by the goal "to stimulate the personal and profession growth of members and to encourage their participation in appropriate programs of action." How do we do that when it is clear that we will be meeting virtually at least through the end of 2020? Clearly communication will be key. I would like to encourage you to help us tighten up our website. Karen Creech will be sending out information on how to confirm your committee membership. Additionally, we need to help with our contact information - checking to make sure it is accurate in terms of current emails and phone numbers. Karen will be the conduit through which I send information simply so you can know if an email is from her, it needs prompt attention. And, the most important way for us to fulfill the mandate of this goal is to VOTE. Fortunately, Lynn Ragsdale will keep us abreast of legislative activities. Relative to the School Board elections, we have lost an opportunity to have candidates before our chapter, but that does not release us from the obligation to stay informed and to act in the best interests of Johnston County Public Schools.

If we are determined to make it so, we can emerge from this even stronger than we have been before. I am honored to be the president of our chapter and look forward to beginning this adventure with you. ~ [Trudy Farnell](#)

### Alpha Beta Chapter Minutes/Treasurer's Report



**Please read the minutes and treasurer's report before each meeting.**

### Alpha Beta 2020-22 Chapter Meeting

**September 22, 2020**  
**December 1, 2020**  
**February 23, 2021**  
**May 4, 2021**



Don't forget, you can donate to our **Alpha Beta Chapter Endowment Fund** in honor and/or memory of one of our Sisters. See form on **Page 11**. Also, see a copy of the **NC Alpha Beta Chapter of Delta Kappa Gamma Expense Form** on **Page 12**.

# Years of Service to DKG

Alpha Beta has a lot to be proud of when we look at the number of members who have given so many years of service. Adding up all of the years of service for this year is pretty impressive. Our chapter has 66 members and many have been a member for **30+ years**. A total of 1,120 is the number of years collectively that our members have given in service to DKG. Every member in our chapter needs to be celebrated, but let's take a look at members with **30+ years**. Because of the pandemic, we will be unable to celebrate the milestone in person, so let's stand up and celebrate the following members virtually:

Laura Faye Canaday—49 years

Ramona Cash - 57 years

Sybil Edwards- 42 years

Glenda Hales - 45 years

Mary Ann Lee - 39 years

Ann Parrish - 47 years

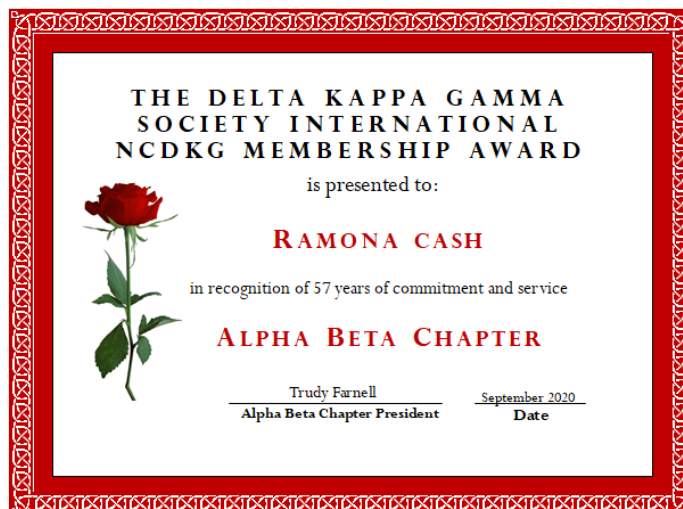
Maylene Sanders - 51 years

Tucker Twisdale - 33 years

Frances Warren—35 years

Janice White - 43 years

Noela Woodall - 31 years



## Let's Stay Connected





# Making the Connection, Virtually

One of the first tasks our Chapter President embarks on at the beginning of each year is to convene the chapter's executive committee members. In the past, the president invited the committee to meet for a day long planning session face-to-face. This year, President Trudy Farnell faced a never before challenge because of the pandemic. President Farnell shares she is comfortable using technology, but had never conducted a virtual meeting using Google Meet. I want to share that the meeting went off without any major issues. What I was most pleased about was the reaction President Trudy had as each member successfully joined the virtual meeting. The smile and delight on her face was priceless. She was so prepared with an agenda that helped to keep us on task and we were able to make many of the decisions we needed to make during the meeting. I totally felt connected to everyone even though we were virtual.

One of the biggest challenges we will face this year will be to make sure all of our members feel connected as we conducted one or more of our meetings virtually. I created a Google survey to help us know if members would be able to attend the virtual meeting and how comfortable they would feel using Google Meet. I want to thank everyone who completed the survey. I will be sharing the survey results with the Executive Committee so we can make arrangements to ensure each member has a positive experience.



The U.S. Forum Steering Committee invites you to join  
Our Webinar- Tuesday, September 29, 2020 7pm EDT



Roni Embry, IN



Pat Bennett-Forman, WA



Carrie Frye, FL



Dr. Kathy Kinley, CA

## Round table discussion: Advocacy that works! Best Practices for Successful Legislative Programs

Moderated by Daphne Cagle, CA  
Featuring:

Roni Embry, IN  
Carrie Frye, FL  
Pat Bennett-Forman, WA  
Dr. Kathy Kinley, CA

[Link to Registration](#)

The **DKG US Forum Steering Committee** wants to invite you to join them for a webinar on **September 29, 2020 7:00 P.M.** Eastern Standard Time (EST).

The webinar is entitled: **DKG US Forum: Advocacy Works? Successful Legislative Programs.**

You are asked to register in advance for the webinar. The **deadline is September 25, 2020.** After you register you will receive a confirmation email with information on how to access the webinar.

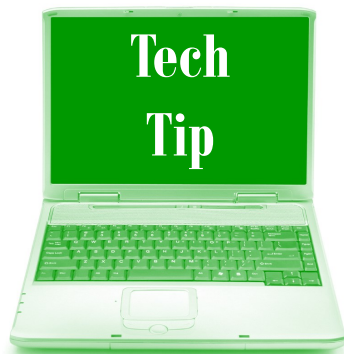
The featuring panelists are Roni Embry, IN; Carrie Frye, FL; Pat Bennett-Forman, WA and Dr. Kathy Kinley, CA. I believe the topic being discussed could help us as we venture to work more closely with our NC legislators. Our legislators need to know who is representing DKG and why our voice is so important.

"Educating the mind without educating the heart  
is no education.

Aristotle



# Tech Tip



## 20 TECH TIPS FOR TEACHERS

[shakeup.link/techtips](http://shakeup.link/techtips)

## 20 TECH TIPS FOR TEACHERS

In the last three newsletters, I shared sixteen (16) of twenty (20) tips developed by **Kasey Bell**. She believes these tips will help teachers be even more successful as they embrace technology in the classroom.

There is a short description of tips seventeen (17) - twenty (20). I hope you have had a chance to look closely at her tips and hopefully integrated some of them into your classroom. Don't forget to check out the links and resources provided by Kasey in her book, ***Shake Up Learning!*** Also, you can subscribe to Kasey's podcasts and blog posts on her Web site.

17. **Don't assess the Bells and Whistles; Content is King** - Always remember to go back to the learning goals when it comes to assessing student work. Instead of using rubrics that look at the number of slides, pictures, etc., use a rubric that focuses on the content and skills that the lesson was designed to teach.
18. **Publish for a Global Audience** - It is important to find ways to give students the opportunity to publish for a global audience. Allow students to publish their work, their writing, their videos, and projects. The quality of their work will change and it can help them build a positive online presence.
19. **Always have a Plan B** - Things do not always go as planned when you try to integrate technology in the classroom. Having a Plan B mean knowing what you will do if the lesson just isn't working out. Be prepared to transition to Plan B to ensure you don't lose an entire instructional period.
20. **Share Your Voice** - Take the time to reflect on the use of technology in the classroom. Then be open to share your honest reflections on your fears, what went well or where you failed. It is an important part of the learning process and can help students cultivate a growth mindset. They will begin to reflect on their learning and understand the process is part of their learning journey. Students should be encouraged to reflect as well.





# Message From President Cowan

**Dr. Teresa H. Cowan, NC DKG President**, shares a message entitled, **Destruction or Construction? A Matter of Perspective**. She begins the message with the following quote by Cynthia Occelli, *"For a seed to achieve its greatest expression, it must come completely undone. The shell cracks, its insides come out and everything changes. To someone who doesn't understand growth, it would look like complete destruction."* I think this quote makes the biennium theme, **Ready, Set, GROW!** even more meaningful. As we reflect on this quote, **President Cowan** invites us to glance into the past, gaze into the present, and see a glimpse into the future.



**Dr. Teresa H. Cowan NC DKG President**

## The Shell Cracks

Sadly, several NC DKG events had to be cancelled due to the pandemic. This was very challenging and DKG leadership was forced to face the reality that the convention would be cancelled and New Leaders' Training would not be conducted face-to-face. Looking back at the quote, Dr. Cowan sees these events similar to a crack in the shell of NC DKG. These events were the focal points of our Society and Dr. Cowan felt the shell had been cracked and members felt undone.

## Its Insides Come Out

Dr. Cowan sees the insides are coming out as leaders evaluate traditional methods of conducting business. She realizes that members are facing uncertainty also. They are looking at how they will go back to school. Dr. Cowan believes the uncertainty of today exposes everything from the inside out.

## Everything Changes

Lastly, Dr. Cowan shares as the shell cracks and the insides come out, the seed can change and achieve greatness. This gives us such hope as we look at how we will approach our events to include the NC DKG Convention and chapter events. We will look at using virtual meetings and slideshow presentations. Dr. Cowan wants us to remember that when things change, there can be GROWTH.

She reminds us that "Growing isn't always pretty, but it's always worth it." She wants us to think about it like this: "when the seed is experiencing destruction it makes possible the opportunity for construction." We are all encouraged to see the destruction of a seed (traditions/habits/routine) as the construction of a flower (growth/change/modernization).

To read more of Dr. Cowan's message, go to the **NC DKG Website** -Next, click on the **News** tab. Under **Publications**, select, **President's Page**.

Feel free to contact **Dr. Cowen**. She would love to hear from you.

### 2019-2021 NC DKG Theme

**Ready, Set, GROW!**

**Cultivate** fellowship with **G**enerations of DKG members

**Nurture** membership with **R**esearch-based strategies

**Energize** members with **O**pportunities for leadership

**Develop** chapters with **W**ell-defined programs

**You GROW, girl!**





# Dates to Remember

## DKG INTERNATIONAL

### 2020

**Aug.15 - Sept. 15** - Submission period to submit your artistic works to the DKG Gallery of Fine Arts

**September 1** - Deadline for Lucile Cornetet Individual Professional Development Award application (other due dates - February 1 and May 1)

**September 15** - Deadline for International Speaker Fund application

**October 1** - Deadline to submit to the Bulletin: Journal

**October 31** - Deadline to submit Form 72 Society Website Compliance Assurance form

**November 1** - Deadline for DKGEF Cornetet Seminar Professional Development application

**December 15** - Deadline to submit to the Bulletin: Collegial Exchange

### 2021

**January 3** - Deadline for applications for the DKG Educational Foundation Projects

**Jan. 15-Feb. 15** - Submission period to submit your artistic works to the DKG Gallery of Fine Arts

**February 1** - Deadline for scholarship applications to DKG International; \$6,000 for master's, \$10,000 for doctor's

**February 1** - Deadline for applications for Lucile Cornetet Individual Professional Development Awards (other deadlines: May 1 and September 1)

**March 1** - Deadline to submit to the Bulletin: Journal

**May 1** - Deadline for applications for Lucile Cornetet Individual Professional Development Awards (other deadlines: February 1 and September 1)

**May 11** - DKG's Founders Day (DKG will be 92!)

**May 15** - Deadline to submit to the Bulletin: Journal

**July 7-10** - International Conference, Portland, OR

**July 21-24** - International Conference, San Antonio, TX

**July 28-31** - International Conference, Tampere, Finland

### 2022

**July 12-16** - DKG International Convention, New Orleans, Louisiana

## NC DKG

### 2020

**September 30** - Deadline to submit a grant proposal to DKG Educational Foundation

**October 24** - Fall Executive Board Meeting

**October 27** - NC DKG's Foundation Day (NC DKG will be 87)

**November 1** - Deadline to submit to the NC DKG News

**November 15** - Deadline to submit nomination form for state officers for the 2021—2023

### 2021

**February 1** - Deadline to submit to the NC DKG News

**February 1** - Deadline for scholarship application to NC; \$1,000 for master's, \$4,000 for doctor's

**February 1** - Nominations for Founders Award due

**March 1** - Deadline to submit Chapter Achievement form, Rising Star and Golden Key nomination

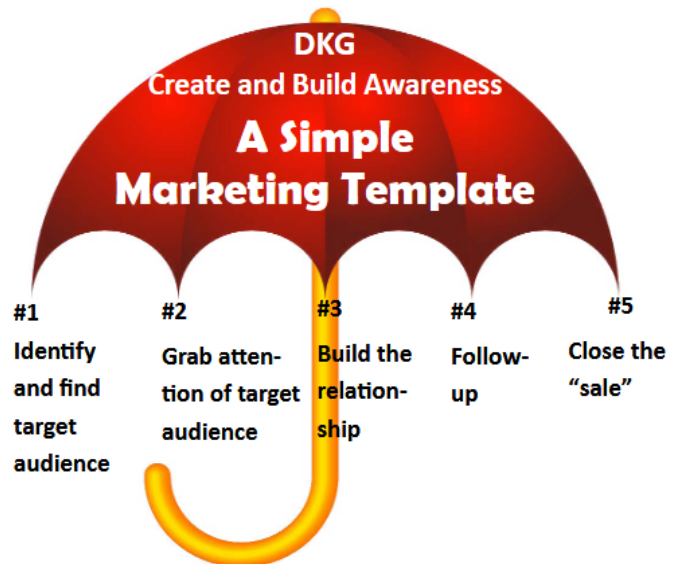
**April 23-25** - NC DKG State Convention, Crowne Plaza, Asheville, NC

**May 1** - Deadline to submit to the NC DKG News

“tell me and  
i'll forget.  
show me  
and i may  
remember.  
involve me  
and i learn.  
- Benjamin Franklin

# Marketing DKG: Making a Plan

Marketing DKG can be simple with a plan. The International Communications and Marketing Committee has developed a starting place for state organizations and chapters to create a plan using a simple five-step process. The easy-to-follow marketing plan template is designed to help states and chapters create and build awareness for any type of project or need they might have. The idea is to take each need one step at a time and break it into actions to accomplish the goal.



- ☑ **Step 1.** Identify and find target audience: Marketing goals will generally take one of two forms — internal (to members) or external (to nonmembers), so the first step in marketing is deciding who your plan is intended to impact and where you will find that target audience.
- ☑ **Step 2.** Grab attention of target audience: You must get the target's attention before you can share what you want to tell them. This can be accomplished as simply as through an email or in as detailed a way as via a multipronged social media campaign.
- ☑ **Step 3.** Build the relationship: Lay a solid foundation by building trust and rapport. Contact the target audience in multiple ways and many times, if needed, with your message. Be personal and open so they see the value in the relationship. Communication is key in building relationships
- ☑ **Step 4.** Follow-up: Keep the relationship going. Take the initiative and contact the target audience again. Answer questions and pose some of your own to get them involved and excited. Set reminders to follow up if needed!
- ☑ **Step 5.** Close the "sale": Once you have them under the shelter of your umbrella, complete the goal, whether it is getting a prospect to join or getting funding from a community business. You may need to circle back to building the relationship and following up, but the end result will be worth it — you will have reached your goal! The process will work for internal or external marketing! Read more about the marketing plan on the [DKG website](#) under **Resources - Communications and Marketing Tools - Marketing Plan.**



## DKG News Available Online

The DKG International newsletter, *DKG News*, is an "online only" publication. Sign in on [www.dkg.org](http://www.dkg.org). Then you can read the July/August 2020 issue 77-4

## NEW REGIONAL DIRECTOR FOR REGION III

Congratulations to **Kat Noland**, our **2020-2022 Region III Director**. She is a member of the Gamma Theta Chapter in Wake County, and has served as president for the past two bienniums. Kat is a fourth grade teacher in Wake County, and serves as a mentor and a member of NCAE. She received recognition as a finalist for the Wake County Public School System Teacher of the Year in 2018. We look forward to working with her.



**Kat Noland**  
**Region III**  
**Regional Director**



# Sept. - Feb. Birthdays



A special **“Birthday Wish”** from your Alpha Beta Sisters

September	October	November
Mary Nell Ferguson - 4	Glenda Toler - 4	Karen Parker - 2
Ramona Cash - 5	Karen Creech - 22	Janice White - 5
Becky Kuszmaul - 11	Mary Ann Lee - 22	Denise Byrd - 9
Jennifer - 18	Terri Sessoms - 25	Larkeysha Sheppard - 11
Laura Faye Canaday - 24		Barbara Barnes - 14
Heather Pennica - 27		Ashley Radford - 18
Betty Ferrell - 28		Sonya Kiser - 28



December	January	February
Jenny Batten-Wiley - 1	Carolyn Riddick - 1	Morgan Dickens - 3
Lynda Sutton - 2	Leigh Ann Nichols - 4	Kristy Stephenson - 4
Abby Salas - 15	Cathy Cox - 16	Gayle Barbour - 21
Johna Faulconer - 29	Jennifer Swartz - 27	Jean Stowers - 26
	Ann Parrish - 28	Mary Helen Sills - 26
	Glenda Hales - 31	

**\*SPECIAL NOTE :** If you have a birthday in the months listed above and you do not see your name on the list, please contact Karen Creech. She will make sure you are included on the list.

# Purpose and Mission



The Delta Kappa  
Gamma Society  
International

promotes professional and  
personal growth of women  
educators and excellence in  
education.

**Vision Statement:** *Leading Women  
Educators, Impacting Education  
Worldwide*

**Alpha Beta Chapter**  
**Organized April 19, 1952**

**TO UNITE** women educators of the world in a genuine spiritual fellowship.

**TO HONOR** women who have given or who evidence a potential for distinctive service in any field of education.

**TO ADVANCE** the professional interest and position of women in education.

**TO INITIATE, ENDORSE, AND SUPPORT** desirable legislation or other suitable endeavors in the interests of education and of women educators.

**TO ENDOW** scholarships to aid outstanding women educators in pursuing graduate study and to grant fellowships to non-member women educators.

**TO STIMULATE** the personal and professional growth of members and to encourage their participation in appropriate programs of action.

**TO INFORM** the members of current economic, social, political, and educational issues so that they may participate effectively in a world society.



## Thoughts and Prayers



We have several members or their family members who are not doing well. I know they will appreciate you keeping them in your thoughts and prayers.

Barbara Barnes	Sybil Edwards	Glenda Hales
Laura Faye Canaday	Betty Ferrell	Maylene Sanders

If you would like to add someone to this list, please contact [Karen Creech](#).



If you have an idea for an article or information you would like to see added to the newsletter, please contact the editor, [Karen Creech](#).



NC Alpha Beta Chapter of Delta Kappa Gamma  
Expense Form

Date: \_\_\_\_\_ Member Submitting: \_\_\_\_\_

ATTACH INVOICE/RECEIPT OF EXPENDITURES TO THIS FORM

Reason for expenditures:

Committee	Amount
Awards:	
Beginning Teacher Support	
Biography	
Communication	
Historian(Scrapbook)	
Leadership	
Literacy	
Membership (Orientation, Nominations, Installations)	
Necrology/Remembrance	
President's Expenses:	
Lodging	
Registration	
Meals	
Travel	
Scholarship	
Annie Blanton Scholarship	
Social (Flowers, Gifts, Meeting Expenses)	
Supplies	
Miscellaneous	
TOTAL	

Check Written To? \_\_\_\_\_  
Address (if applicable) \_\_\_\_\_

Check to be returned: directly to individual \_\_\_\_\_ or mailed to vendor \_\_\_\_\_?  
If check is returned to requestor directly, complete this section when member receives the check.  
Member's Signature \_\_\_\_\_ Date: \_\_\_\_\_

(To be completed by Treasurer)  
Receipts attached? \_\_\_\_\_ YES \_\_\_\_\_ NO Date Paid: \_\_\_\_\_ Check #: \_\_\_\_\_  
Approved by President: \_\_\_\_\_ Treasurer's Signature: \_\_\_\_\_



Contribution  
NCCF Alpha Beta Teacher Recruitment Endowment Fund

Contributor's Name: \_\_\_\_\_

Date: \_\_\_\_\_ Amt. of Contribution: \_\_\_\_\_

Contribution in memory or honor of :

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Person to be Notified of Contribution: \_\_\_\_\_

Address: \_\_\_\_\_

If mailing contribution, send to Treasurer:

Rebecca Kuszmaul

(See Chapter Notebook for Address)

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(To be completed by Treasurer)

Date Contribution Received: \_\_\_\_\_

Contributor's Check Number \_\_\_\_\_

Date Mailed to NCCF: \_\_\_\_\_ AB Check Number: \_\_\_\_\_

Treasurer's Signature: \_\_\_\_\_