

March 2012

**DELTA KAPPAGAMMA TAU STATE (MINNESOTA) ORGANIZATION STRATEGIC ACTION PLAN  
2011-2013 BIENNIUM**

**PURPOSES**

1. To unite women educators of the world in a genuine spiritual fellowship.
2. To honor women who have given or who evidence a potential for distinctive service in any field of education.
3. To advance the professional interest and position of women in education.
4. To initiate, endorse and support desirable legislation or other suitable endeavors in the interests of education and of women educators.
5. To endow scholarships to aid outstanding women educators in pursuing graduate study and to grant fellowships to non-member women educators.
6. To stimulate the personal and professional growth of members and to encourage their participation in appropriate programs of action.
7. To inform the members of current economic, social, political and educational issues so that they may participate effectively in a world society.

**MISSION STATEMENT**

The Delta Kappa Gamma Society International promotes professional and personal growth of women educators and excellence in education.

**VISION STATEMENT**

Leading Women Educators Impacting Education Worldwide

**OVERVIEW**

In the Fall of 2011, Cory Peters, immediate past state organization president and Dr. Phyllis VanBuren, present state organization president, initiated the development of a Strategic Action Plan for Tau State (Minnesota).

The plan is divided into areas of focus, goals/objectives, and action steps. They recommend the following areas of focus for the biennium. The plan will be brought to the Executive Board at the spring state conference and to members at the state in April 2012.

## PLANNING PROCESS

The Strategic Action Plan provides for a continuous review and updating of identified action steps that implement the seven purposes, the mission and vision of the Society. The plan is divided into areas of focus, goals/objectives and action steps. Suggested personnel and committees responsible are listed in italicized parenthesis. The status of the major areas of focus, objectives and activities are to be reviewed biennially at a meeting of the Tau State Executive Board. All areas will be reviewed, and action steps will be determined to be **accomplished, in progress, revised, or continued.**

## AREAS OF FOCUS

### RESULTS

#### 1. . Membership

Objective 1.1 To recruit and retain members and to involve them in the life of the Society \_\_\_\_\_

Activity 1.1.1 Recognize and honor members for years of membership and/or significant service to the Society. (*state membership committee chair, chapter presidents and leadership teams*) \_\_\_\_\_

Activity 1.1.2 Recognize members for significant achievement in professional and community activities. (*state membership committee chair, chapter presidents and leadership teams*) \_\_\_\_\_

Activity 1.1.3 Encourage chapters to recognize and honor members for years of membership, service to the Society and professional and community achievement. (*state membership committee chair, chapter presidents and leadership teams*) \_\_\_\_\_

Activity 1.1.4 Support chapters in the recruitment of new members, particularly those who are still actively teaching, and retention of members by providing access to materials developed by International, such as: **One and All, You and Us** (brochures); **Pride in the Big Picture, Sustaining Pride in the Big Picture** (DVDs). (*state officers and membership committee chair*) \_\_\_\_\_

Activity 1.1.5 Recognize local teachers and administrators for their work in leadership in schools, districts, and the community by inviting them to become members. (*chapter presidents and leadership teams, chapter members*) \_\_\_\_\_

Activity 1.1.6 Create a campaign to celebrate our society by actively increasing membership, for example: invite at least ten new members as guests to meetings during this biennium. (*chapter presidents and leadership teams, chapter members*) \_\_\_\_\_

## 2. Leadership Development

Objective 2.1 To provide leadership training to develop confident, prepared chapter and state officers and strong, effective leaders in their profession and community \_\_\_\_\_

Activity 2.1.1 Plan and implement leadership training biennially in summer of the odd-numbered years for state officers and state committee chairs. (*state president and leadership development committee chair*) \_\_\_\_\_

Activity 2.1.2 Plan and implement leadership training biennially in the spring in the even-numbered years for chapter presidents and leadership teams and leadership teams, and treasurers. (*state president, state officers leadership development chair, and state committee chairs*) \_\_\_\_\_

Activity 2.1.3 Plan and implement an annual Leadership Revitalization Retreat of 1-2 days in length for interested Minnesota members beginning in 2012. (*state officers, leadership development and membership committee chairs*) \_\_\_\_\_

Activity 2.1.4 Develop and distribute a plan/process to assist chapters when chapters have difficulty securing officers and nurture potential leaders and mentor future leaders. (*state president, leadership development and membership committee chairs*) \_\_\_\_\_

## 3. Communications

Objective 3.1 To improve internal communications so that members are kept abreast of the latest Society news \_\_\_\_\_

Activity 3.1.1 Send the state newsletter, *North Star News*, electronically to the Tau State Executive Board for distribution to all members. (*newsletter editor, data base manager*) \_\_\_\_\_

Activity 3.1.2 Encourage all chapters and members to utilize the Tau State organization website ([www.deltakappagamma.org/MN/](http://www.deltakappagamma.org/MN/)) as a resource tool. Current resources include: Chapter Resources, Committee Chairs, Educational Foundation (direct link to International), Executive Board Minutes, Forms, Future Tau State Conferences/Conventions, Graphics, Important Dates, Legislative Resources, *North Star News* (newsletter), Officers, Program and Project Ideas, Purposes of The Society, Resources for Chapter Presidents and Treasurers, Tau State 2012 Conference, and Update Your Contact Information. (*webmaster, state officers and state committee chairs*) \_\_\_\_\_

Activity 3.1.3 Encourage all chapters and members to utilize the International organization website ([www.dkg.org](http://www.dkg.org)) as a resource tool. The Tau State website also has its link under Society Websites on the Home page. (*webmaster, chapter presidents and leadership teams*) \_\_\_\_\_

Activity 3.1.4 Encourage all chapters to order new and current membership materials (**One and All** and **You and Us**) from the International website. (*state and chapter membership chairs*) \_\_\_\_\_

Activity 3.1.5 Post the Tau State Strategic Action Plan on the state website. (*webmaster, state president*) \_\_\_\_\_

Objective 3.2 To provide the membership with the latest legislative activity and contact information of their elected representatives on both the federal and state levels. \_\_\_\_\_

Activity 3.2.1 Provide members with the contact information for a variety of legislative resources through the Tau State website: US Congress, Minnesota State Legislature, Delta Kappa Gamma US Forum, and additional educational organization resources. (*state and chapter legislative chairs*) \_\_\_\_\_

Activity 3.2.2 Direct members to the Home page of the International website which has a Link to Forums supported by The Society. (*state and chapter legislative chairs*) \_\_\_\_\_

#### 4. State Project

Objective 4.1 To provide a framework for on-going Tau State projects that support children and women. \_\_\_\_\_

Activity 4.1.1 Consider an adoption of any of the projects supported by International. (*state officers*) \_\_\_\_\_

Activity 4.1.2 Encourage chapters to develop and publicize chapter projects related to meeting needs in the North Star News and their local community newspapers and other media.. (*chapter presidents and leadership teams*)  
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Adopted June 25, 2012

