

# STRATEGIC ACTION PLAN

## AREAS OF FOCUS

### I. (Area of Focus) Attempt to increase Epsilon Chapter membership.

**Objective 1.1 Promote public awareness of the purposes of Delta Kappa Gamma and Epsilon Chapter and the advantages of becoming a member.**

**Activity 1.1.1 Create and distribute a flyer explaining purposes and benefits of membership in the society and chapter to potential members.** \_\_\_\_\_

**Activity 1.1.2 Each member contact at least one potential member personally for the purpose of promoting interest in society membership and encouraging women educators aspire to membership in the chapter.** \_\_\_\_\_

**Activity 1.1.3 Publicize meeting times and details of upcoming meetings, publicize special chapter programs and activities, publicize reports of members' accomplishments, and advertise scholarship opportunities.** \_\_\_\_\_

### II. (Area of Focus) Increase member involvement in local school classrooms and international education.

**Objective 2.1 Increase members direct involvements in supporting selected women educators at the classroom level. Members report number of contacts.** \_\_\_\_\_

**Activity 2.1.1 Contact selected individual women educators to determine what help they need from members, targeting especially early career educators. Number of contacts logged.** \_\_\_\_\_

**Activity 2.1.2 Recruit members to provide direct classroom help to selected women educators. Members involved logged.** \_\_\_\_\_

**Activity 2.1.3 Continue to support Schools for Africa by presenting information of current state of education in individual African counties at each meeting and asking members to contribute financially to the project.** \_\_\_\_\_

**A=Accomplished, IP=In Progress, D=Deleted, R=Revised, C=Continued**