

Area III: Program
Purposes 1, 3, 4, 5, 6, 7

Goal 1: To maximize each member's involvement and attendance in programs, projects, and educational services at all levels

- Plan at least four programs that reflect the Purposes of the Society
- Encourage chapters to contribute and utilize program ideas from the state and international Web sites, Research, *Newscaster* and other Society resources
- Encourage support of chapter service projects and formation of partnerships with community, educational, and business organizations
- Provide information about chapter, state, and international projects to chapters and encourage support of these projects
- Encourage ongoing evaluation of chapter programs and meetings
- Encourage training in the use of technology

Goal 2: To promote leadership through information exchange

- Stress participation at orientation sessions for chapter and state leaders
- Motivate, mentor, and support members to attain leadership skills in their professions and in the Society
- Continue to provide opportunities for professional and personal growth through scholarships, grants, stipends, leadership seminars, and Continuing Professional Development Unit (CPDU)-approved workshops
- Encourage members to participate at all levels of the Society: chapter, state, region, international

Area IV: Resource Development
Purposes 5, 6, 7

Goal 1: To educate membership regarding Society finances

- Inform members of income, expenses, and funds
- Continue responsible management of fiscal resources

Goal 2: To encourage the development of operational procedures

- Develop/review/update standing rules bi-annually
- Develop and use chapter yearbooks
- Encourage the use of orientation materials
- Create/update/utilize chapter membership profiles annually

The Delta Kappa Gamma

Mission Statement

The Delta Kappa Gamma Society International promotes professional and personal growth of women educators and excellence in education

Vision Statement

Leading Women Educators Impacting Education Worldwide

Lambda State Strategic Action Plan for Renewal



Chapter and State 2011-2012

The Delta Kappa Gamma Society International

Lambda State Strategic Plan for Renewal

This plan is recommended for both Chapter and State.

Area I: Membership

Purposes 1, 2, 3, 6

Goal 1: To gain new members

- Invite prospective members to Society functions
- Build future membership by tracking student teachers and recruitment grant winners
- Establish relationships with early career educators
- Conduct membership profiles to identify underrepresented categories, including educators in non-traditional settings
- Communicate names of potential members to other chapters
- Initiate at least four members annually with diverse ages and educational experiences

Goal 2: To retain members and chapters

- Provide orientation and reorientation programs available on the DKG International Web site
- Nurture and support all members
- Provide time for fellowship at each meeting, using resources such as the Lambda State and DKG International Web sites
- Celebrate members' accomplishments at meetings
- Develop interesting programs and projects
- Encourage members to present programs
- Encourage and assist relocating members and members of dissolved chapters to transfer membership to ensure the ongoing benefits of the Society
- Encourage chapters to build relationships and to support one another

Goal 3: To reclaim members

- Track and contact former members to restore /reinstate their membership
- Invite former members to Society functions

Goal 4: To proclaim success in meeting the membership initiative

- Send articles to the *Newscaster*
- Plan chapter programs to celebrate successes
- Attend Lambda State Convention, regional and international events to celebrate together

Area II: Communication

Purposes 1, 2, 3, 6, 7

Goal 1: To promote and strengthen communication in five areas: member to member, chapter to chapter, chapter to State, State to International, and Society to local communities

- Recognize chapters that have published "Chapter News" in at least three issues of the *Newscaster*
- Visit chapters the first year of the chapter biennium and continue as ambassadors throughout that biennium
- Recognize chapters that have developed Web sites
- Encourage and recognize members who publish in the *Bulletin*
- Maintain communication among all state committee members and chapter chairs
- Encourage publication and distribution of chapter newsletters to all chapter members
- Encourage publication and/or distribution of informational flyers/brochures to potential members and the community
- Encourage news releases about chapter activities in the local media
- Encourage formal coordinating councils or informal interaction among chapters

Goal 2: To utilize technology in all areas of communication

- Utilize Lambda State (www.deltakappagamma.org/IL/) and International (www.dkg.org) Web sites for information and downloading forms
- Provide technology information for the *Newscaster* and/or Lambda State Web site
- Encourage continued use of electronic communication
- Encourage the use of technology to maintain state and chapter records
- Encourage chapters to appoint web watchers
- Encourage chapters to develop and maintain Web sites and social networks