



Make a New Year's Membership Resolution

By Bev Johns, Alpha Phi

As we think outside the box and approach 2012, I challenge each chapter to make a New Year's Resolution to recruit at least two new members who are from a position or a location where you have not recruited members.

Did you know that members do not have to be certified or licensed in education? An active member is a woman who is employed as a professional educator at the time of her election or has been retired from an educational position.

Here are some ideas for looking for two new key women educators:

Paraprofessionals

Private or charter school teachers

Preschool and nursery school teachers

Church school education department leaders

Corporate trainers and seminar leaders

Instructors at zoos, museums, art galleries.

Librarians

Registered nurses who present educational programs

Individuals who provide instruction through hospitals, nursing homes, assisted living, and care centers

Wellness or exercise instructors