5 Why's Analysis

 The 5 Why's Analysis method is used to move past symptoms and understand the true root cause of a problem. By asking "Why?" five times you can drill down into a problem deeply enough to understand the ultimate root cause.

 Sample of the 5 Why's from the analysis of the above chapter data

Define the Problem:
Our data shows many of our members have other responsibilities and cannot participate.

Why is it happening?

1. We have young members with children and they can't get to the meetings.

   Why is that?

2. Their children have sports activities on Saturday morning and they can't come to the meeting.

   Why is that?

3. Saturday is the most convenient time for parents to get their children to these activities.

   Why is that?

4. They need to attend the activities with their children and they can't attend the meeting.

   Why is that?

5. Young members need their Saturday mornings for family.

   The chapter should consider a more convenient time to meet.