

E-NEWS IS FOR ANY CHAPTER
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Has your chapter thought about using the Internet to send your newsletter?

There are several reasons to consider this option.

- **A printed newsletter can be converted easily to a format any online member can read**
- **Costs for mailing are reduced significantly**
- **Printed versions can still be mailed to members who choose this option**
- **Emailed newsletters can be printed by members if they choose or saved to their computer so they know where it is**
- **Newsletters can be posted to a chapter website for member access**

First, survey the members: paper or email or both? What email address is used at least weekly?

Enter all member addresses and form a chapter mailing list within the E-mail program that will be used. Only the list address will need to be typed in the future. Test the system.

A Newsletter Preparation Timeline with Technology Instructions will be in the Fall chapter mailing. If you have technical questions or suggestions for topics you would like to see covered in more detail, please email the Lambda State Communications Chair.

You will be able to publish your e-News so that EVERYONE with any computer type will be able to read it!