

LAMBDA STATE COMMUNICATIONS

TO: Chapter Communications Chairs
FROM: Sue Spurgetis,
Lambda State Communications Chair
sue.spurgetis@gmail.com
(309) 236-7881
DATE: September, 2011



Welcome to the Lambda State team! As Communications Chair for your chapter, you are in a unique position to *Share Our Story*, the biennium theme of President Sandy McGaughy. The Communications Committee at the state level is grateful for your commitment to serve both your chapter and Lambda State.

Please encourage each of your chapter members to share a memorable story of her time in the Society. President Sandy is collecting these stories from all members, and will use them in a variety of ways that will be uplifting for everyone. You can gather these stories for your chapter and send them to her at smcgaughy@gmail.com. Don't forget to send your own story!

You are asked to send chapter news for the *Newscaster* to State Editor, Pat DeWitt, pdewitt47@gmail.com. Other members enjoy reading about the interesting work of your chapter, so please let us know what great projects or programs you are doing. That is all part of telling our story! The chapter will be recognized at state convention if you submit news three or four times during the year. Deadlines for publication are November 1, February 1, May 1 and August 1. Share news with local media, if possible.

Each member of the state committee has accepted the responsibility of communicating with several chapter chairs. If you have not already heard from your state counterpart, you will shortly. I can also provide you with her name, if you ask. Please add her e-mail address to your Internet address book, as well as that of Lambda State Executive Secretary, Nancy Polios, npolios@gmail.com. Both need to receive your chapter newsletter. Your state counterpart will help you with any communications questions you may have, so don't be shy about asking! She will also be sending you important information during the year to share with your chapter. We will be asking you to do a short survey on "Survey Monkey" this fall, which will help us know how to better assist you. Please make sure you respond promptly when you receive it.

Check out the new and improved Lambda State website! It can be a great resource for your chapter. Also, encourage your chapter president to appoint a web watcher. The web watcher gleans information from both the state (www.deltakappagamma.org/IL) and international (www.dkg.org) websites and passes important information on to your chapter, either in your chapter news or at a meeting.

Again, welcome to the team, and above all, don't forget to

Best wishes,
Sue



!