
The Delta Kappa Gamma Society International

Florida Rays

Vol. 55 No.3 Mu State Organization of Key Women Educators Spring 2010

Ready For Change?

See the March/April 2010 **ΔKT NEWS** for the proposed revision to the **Constitution** of The Delta Kappa Gamma Society International. It will be considered at the 2010 International Convention. The current Constitution is NOT under consideration.

If the proposed revision is defeated, no changes to the current Constitution will take place at the convention. However, **everything** in the proposed revision is open to discussion and amendment by the members attending the convention, not just the changes proposed by the Revision Team.

With the consent of the assembly, the proposed revision of the Constitution will be presented, discussed and amended (majority vote) article by article. Articles will not be individually adopted.

After all articles have been considered, the proposed revision, as a whole, will be open for discussion and further amendment (majority vote). When there are no further amendments, the chair will entertain a motion "to adopt the revised Constitution as amended with the proviso that if adopted, the revision shall go into effect at the close of the 2010 convention."

Sessions will be held during the convention to provide members the opportunity to explore implications of changes, express concerns and receive amendment forms.

Mu State Scholarship Recipient



Shown above (l to r), **LeAnn Pollard**, Mu State Scholarship Chair, awarding the scholarship to **Susanne Griffin** at the District II meeting in Jacksonville on February 20th.

A \$2500 Mu State Scholarship was awarded to **Susanne Griffin**, President of **Gamma Theta** Chapter in District II. She is continuing as Gamma Theta president for the next biennium. Susanne has been a member of Delta Kappa Gamma since 1994.

She is seeking additional certification to become a Media Specialist. Attending Valdosta State University as a full-time student, Susanne has taken a leave of absence from her teaching position in order to finish her course work by December 2010. She earned her B.A. and her M.Ed. from the University of Florida and has a background teaching English/Language Arts to middle school students in Madison County, Florida.

Position at International Available

If you hold at least a master's degree or equivalent, a position as Membership Services Administrator could be yours. The International Personnel Committee is accepting applications to be received at Society Headquarters by **April 20, 2010**. Starting salary is around \$57,000. Applicants chosen by the committee will be interviewed by the Administrative Board on May 22. Starting date could be as soon as August 2010. Check the Society website or the March/April 2010 **ΔKT NEWS** for more information.



Dr. Peg Dunn Snow, Mu State Webmaster and past President of the American Art Therapy Association has been selected as an Ambassador of the organization. Peg will assume leadership of **Beta Alpha** as its upcoming chapter president. In addition to the Mu State website, she also maintains the chapter's website.



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In Memoriam



Our remembrance of these gives light in this world even after they have passed.

Josephine Biondi
Beta Chi

Elizabeth (Betty) Heater
Delta Alpha

Mary Louise Herr
Alpha

Mary Alice Hunt
Iota

Mary Ruth Johnson
Beta Pi

Winona Jones
Delta Alpha

Mitty Locke
Delta Gamma

Chapter Presidents

Please send **Form 6** immediately following the death of a chapter member. The name of a member is not printed in the **Florida Rays** until this is received.

Send the form to **Lori Smith**

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Ruth Pridgen
Mu State President
2009-2011

Spring fills me with thoughts of planting flowers, new growth on trees and blossoms. Considering “how our gardens grow” led me to reflect on how we grow and maintain members in DKG. Just as gardens require tending, we can’t keep our membership strong without some tending.

Perhaps there was a time that members joined, participated and continued their membership with little question, but in the 21st century we live in a different world. We are all busy and have extensive choices about where to invest our time and money. The reasons to be a member now are not essentially different from those early members, but they may look different in 2010, just as clothing and hair styles are different.

The following are my reflections on what I believe can help.

- One key is to look at how we do things to see if it still has relevance. Our new logo and publications that reflect current interest and communication style, appeal especially to potential members. This year we’re examining many aspects of the International organization. The suggested changes will be presented for your discussion in the next few months and voted on this summer at convention in Spokane. What do we need to

Moving Forward *with SPIRIT and Vision* Ruth’s Reflections

trim away or add in our state or in chapters to communicate relevance and to be attractive to young educators?

- Create an atmosphere where it is common for potential members to be invited to interesting meetings. Let them get to know your group and a little about what you do, so that when you invite them to membership, there is already a beginning connection.

- Involved members stay. This may be in projects that meet a need in the community or in opportunities to share expertise with others. Members avoid meetings with little purpose.

- Friendships and enjoyable times together definitely nurture members, but not every member feels that. What can you do to bring into friendship (sisterhood) those who may not feel that connection in the group? Think about ways to reconnect with previous members. Reinstatement of membership is an easy process, when they want to return.

- Think of DKG as an organization for a lifetime. Life changes at times—with young children, ill parents or spouse, work on another degree, a personal illness, a job that prevents frequent meeting attendance. Keep in touch with those members—personal contacts and news of the chapter. Make it OK to participate when possible. Nurturing a member

through these times can result in a fully involved member later.

- Reach out to connect with potential members everywhere—nearby schools, in addition to your own. Some chapters have taken treats to honor teachers and then became better acquainted. Do you know an educator in the college, where you take a course; in a local museum; in medical education; trainers; other places educators work?

- Bring members with you to state, regional and international meetings, so they appreciate the broader expanse of DKG.

- Remember that initiation can be held more than once a year—Why not plan another this year in your chapter?

- Try creative ways for paying dues. Many chapters collect half in the spring and half in the fall. Would that help your members?

I look forward to reflecting on how your chapter grows.

Upcoming District Meetings

District III

April 17, 2010

Annie L. Williams Elementary
 Parrish (Manatee County)

District V

April 24, 2010

Sheridan Park Elementary
 Hollywood

HIDDEN NAMES CONTEST

The *Florida Rays* has included the hidden names contest for the last several years. One of the purposes for the contest is to increase the readership of the *Florida Rays* and another is to provide visibility of more members. Below are the photos of the five members whose names were hidden in the Winter 2010 issue.

Dalene McGlocklin is the last winner who will receive a 20% reduction of the registration fee for the Mu State Fall Workshop/ Executive Board meeting in September. If you have ideas as to different ways we can increase the readership of the state newsletter and provide additional visibility for members, please contact the editor.



Connie Besco
Alpha Delta



Missy Jones
Beta Chi



Susan Kaplan
Beta Alpha



Debi Morgan
Alpha Lambda



Kathy Yarbrough
Delta Theta

What is Leadership?

Leadership is defined in the dictionary as *"the capacity or ability to lead."* What then is a leader? "One in charge or command of others. One who has influence or power."

Every one of our sisters in Delta Kappa Gamma is a leader- in the home, classroom and community. Since we are already leaders, why then attend the Mu State Leadership Growth Seminar? Why spend valuable time learning something we already know?

In June 2006, I had the opportunity to attend the Leadership weekend at the Marriott in Tampa. I thought it would be a good idea because of the sisters I'd meet, the conversations we would have and the fun of getting together for meals. It would be a way to relax and have a great time.

What I did not know was how much I did not know. On Friday, when we arrived, we had to take turns delivering a prepared speech

without notes; we were going to be videotaped. To add to the stress, we were timed and required to stop mid-sentence when time was up. For someone who likes to talk (and ramble) this was a real challenge for me. I was nervous but the support from the other members gave me confidence.

Saturday morning we were up bright and early gathering as a group and then breaking into smaller groups, listening to speakers, learning etiquette (yes, I had a lot to learn there, too), role playing, all the while learning to give and take, look at different points of view and understand how other leaders function. It was a surreal, introspective experience and as I stood outside myself, I realized that I could achieve within the organization, classroom and community.

Sunday morning we met once again, networking, chatting and saying our goodbyes for a while - at least until the next state meeting. As I drove home from the Marriott



Ann Octaviano
President, Beta Theta
Member, Mu State
Leadership Development Committee

that sunny June morning, I replayed the entire weekend in my mind from beginning to end. It was then I realized the definitions of leader and leadership have little to do with the power and command stated in the dictionary; rather, it is the power and command that each of us has to contribute to Delta Kappa Gamma, the community and the world.

The next **Mu State Leadership Growth Seminar** will be held in **June 2011**. It is not too early to prepare your application.

Involve Members

Below are several ways to involve your members.

Assign new members, singly or in pairs, to a committee or work group with an immediate task to assure contact with established members and each other.

Designate one meeting each year and a portion of every meeting as a time for personal sharing. Play games like Jeopardy, Wheel of Fortune, or People Bingo using prepared boards.

Use creative roll calls to give everyone an opportunity to know more about other members.

Use name tags, paper-pencil games or silly tests and newsprint responses to questions on walls, to get members moving, interacting, enjoying and learning about one another.

Recognize members at meetings and in the newsletter for professional, personal, community and Society achievements.

Have *care teams* or a buddy system to ensure small group interaction or sharing.

Keep a chapter project in progress and in the forefront. Designate meeting time to work on the project with all members participating.

Mentor at least one member. Elect officers who are explorers and risk-takers - women with vision.

Utilize business/meeting time effectively. Ask members to report on progress at every meeting.

Ask each member to react to one of the 7 purposes and how she feels the chapter achieves it.

Follow up with members who are not able to attend a meeting.



The planning meeting of the Mu State Cookbook Committee included (l to r) **Merle Jones, Ann Blossfield, Dr. Ann Lumsden and Geraldine DeFelix.** **Dr. Elsie Gross** was present but served as the photographer. Others on the committee are **Jan James** and **Sheila Knoche.**

Five members of the Mu State Cookbook Committee, at their own expense, met in December 2009, in Blairsville, Georgia for a four day retreat. **Merle Jones** hosted the group at her mountain home to finalize plans for the work of the committee.

The committee discussed the plan for payment of the final loan from the state, closing of the storage facility and the process for the distribution of the remaining books that are now in storage.

An email was sent to all who have books on consignment. When these funds are received, all bills will be paid. Additional sales will occur at local crafts fairs, and the International Convention in July.

During the district meetings the cookbooks will be available for check out by the box. The person or chapter taking the books will owe Mu State \$5.00 per book. This is to be sent to the Mu State treasurer, **Myra Ponder** and will be used for the Emergency Fund.

In addition, any member may take one or more boxes, without a time limit. However, when they are

used or sold, \$5 per book is to be sent to the Mu State Treasurer. Any member who might be interested in getting a box should contact a member of the committee.

Members may pick up a box containing 25 books from the storage facility by coordinating with **Ann Blossfield.** Or, if you pay the shipping cost of \$20, a box will be mailed to you. Members will continue to be able to get a box at the district meetings if they let a member of the committee know in advance of the meeting.

Members who are willing to store cookbooks should contact **Dr. Ann Lumsden** and she will facilitate that process.

Since the storage fee is deducted from the amount available for the international and state Emergency Funds, the committee would like to "farm" out all books so that the storage facility can be closed. Members who agree to store boxes will not be charged for the books. However, \$5 per book, that is used or sold, must be sent to **Myra Ponder.** This amount will be used for the Emergency Fund.



Heard of CTAUN?

CTAUN stands for the **Committee For Teaching About United Nations**. The UN Liaison from Mu State is **Ann Perrine**.

In 1993, a proposal was made for non-government status with the Department of Public Information of the United Nations. With three other groups, CTAUN held a meeting at the United Nations in 1998 and in 1999, it held its own conference.

The eight Millennium Development goals adopted by 189 nations—and signed by 147 heads of state and governments in the Millennium Declaration during the UN Millennium Summit in September 2000 include 1. Eradicating extreme poverty and hunger, 2. Achieving universal primary education, 3. Promoting gender equality and empowering women, 4. Reducing child mortality, 5. Improving maternal health, 6. Combating HIV/AIDS, malaria and other diseases, 7. Ensuring environmental sustainability, 8. Developing a Global Partnership for Development. It is hoped that more progress will be achieved in meeting these goals by 2015.

Teaching resources may be found on the CTAUN website at www.teachun.org. Anyone interested in attending a CTAUN conference should contact Ann Perrine at 7815 Winona Rd., Melbourne Beach, FL 32951. You may call her at 321-724-2132, or email her at perrineap@cfl.rr.com



Barbara Van Diepen
Chair, Mu State Awards Committee

During the 2009-2011 biennium, the Sara B. Ferguson Mu State Achievement Award will be given to two active members of the Society who are outstanding educational leaders and have displayed exemplary service to Delta Kappa Gamma. One recipient will be selected for each year of the biennium.

Application forms for the nomination, as well as award guidelines, may be found on the Mu State website, or picked up at your district meeting. Nomination forms, along with a current photograph, a letter of endorsement, and five letters of recommendation need to be received on or before **February 1, 2011**. The Sara B Ferguson Awards will be presented at the 2011 Mu State Convention.

Please submit the completed nomination form and related information to:

Barbara Van Diepen, Chair
Mu State Awards Committee
2400 St. Andrews Road
Hollywood, Florida 33021

ΔΚΓ Educational Foundation Supports Florida Members



Three Mu State members were recently notified that they were recipients of Cornet Professional Development Awards. **Meghan Starling**, and **Celeste A. Stewart**, each received \$1,000 to attend the International Reading Association Annual Convention. Both are members of **Lambda** chapter. **Sharon Richardson**, **Eta** chapter received \$900 to attend the National Conference on Science Education.

The Educational Foundation provides educational projects worldwide, professional growth for educators and seminars for purposeful living. You can assist in the Foundation's efforts and your donation is tax-deductible.

Go to the Society's website at www.deltakappagamma.net for information on how you can make a difference in someone's life or how you can take advantage of the enormous benefits available to you.

ΔΚΓ Author

Dr. Judith Merz will be featured in the Winter 2010 issue of the ΔΚΓ Bulletin with her interview, "From Isolation to Collaboration and Community: An Interview with Dr. Nancy Sulla."

Judy serves on the International Editorial Board and chairs the On Line Leadership Committee. She lives in Florida but has a deep allegiance to New Jersey.

Mu State Members & Chapters "Buzzing"



Mu State chapters are busy as bees buzzing about The Delta Kappa Gamma Society International. They are getting the word out about the great things they do to help others as well as the benefits members receive.

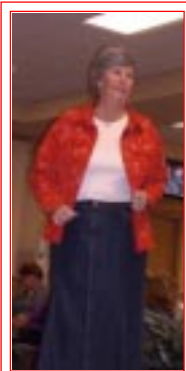


Read the "Tip of the Month." It is always on the Mu State website and many chapters are posting them on their websites. Place copies of your chapter newsletter or brochures in public places and prepare press releases. If you (or your chapter) place articles in the local media, send copies to the international president for inclusion in the *Create a Buzz* scrapbook that will be on display at the International Convention.

Gamma Nu does a great job of increasing its visibility with press releases. The chapter recently held a **Reach to Teach** fashion show that was well attended and received great publicity. Pictured below are two of the models.



Gale Carter



Jan Lorton

Delta Chapter held a Pancake Breakfast in March that generated significant funds for use by the chapter's scholarship committee. **Kathleen Martin**, president, commends her members for their "dedication, and even though you have 'been there, and done that' you keep on giving to those who have not had the opportunity."

Mu chapter is considering chapter tee shirts. They will share their Founders Day with the Hernando chapter.

Phi chapter will hold a joint Founders Day program in April and invite **Delta Theta**, the chapter it gave birth to in 1994.

Alpha Chi sews for a cause. The chapter makes quilts and tote bags. The bags are donated to the emergency children's shelter (Sallie House) and the quilts are given to women and children of the Family Shelter. They also have an interesting **Bookies** reading list as well as separate meetings to discuss the books.

Delta Gamma chapter has a literacy project and donates books to Rodney B. Cox Elementary School. In March, the chapter visited the Mu State Headquarters and enjoyed touring DeLand. **Pat Mallett** serves as president.

Diane Guilfoil of **Alpha Rho** encouraged chapter members to each donate two books to be given to the Abused Women's Shelter. The members responded and delivered the books and enjoyed a tour of the facility. **Marjean Therian** has led the chapter as president.

Xi chapter is going green. Future newsletters will be emailed to members unless a printed copy is requested. The chapter learned more about the *Army of Women Project* at its fall meeting. Many members of the chapter are already included in the project. The objective is to recruit one million healthy women of every age and ethnicity, including breast cancer survivors and those at high risk for breast cancer, to participate in a variety of research studies aimed at eradicating breast cancer.

Virginia West, Alpha Tau, has been a state District Director of the Florida Retired Educators for 10 years. Thanks to **Marilyn Kerr** for reporting this. Marilyn assumes a lot of responsibility in that organization also.

Beta chapter announced one of its most special members, **Colleen Skinner** turned 96 years young. Colleen continues to be an active member and has served as mentor to many.

Delta Alpha adopts teachers and provides them with school supplies. **Claire Cousins** serves as president of the chapter. At a recent meeting members brought objects that represented a hobby or activity that gave them joy. **Barbara Humphreys** reminded the members that often so little is known about other members, who are rich in experience and wisdom.

Chapter Presidents, be sure your chapter newsletter is being sent to the state president, editor, your district director and the chair of the state communications committee.

Reminders for Chapter Presidents



March

- Hold chapter officer elections early in the year even though the term begins July 1. This will allow you to orient the newly-elected president to her responsibilities. Be sure to send the list of officers to state and International personnel.
- Attend your district workshop and/or state organization executive board meetings. You are a member of the state executive board and must be present to represent your chapter. Arrange for as many of your members as possible to go with you and participate.
- Make sure that Form 6 has been sent for any deceased member(s) so name(s) may be listed in the international convention memorial booklet and in the **Florida Rays**.

April

- Plan a formal installation of 2010-2012 chapter officers. A suggested ceremony is found in the *Ceremonies* booklet. Tailor it to your chapter.
- Encourage your members to attend the international convention in Spokane, WA, July 20-24. Registration forms appear in the *ΔΚΓ NEWS* and on the Web site. Review proposals for changes in the governing documents and state organization bylaws with chapter members.
- Your own personal concern and contact are important in keeping members involved in chapter meetings and activities. If a member has been absent, give her a personal call to show your interest and concern.
- Plan for Founders Day.
- Start preparing for transferring materials to your successor.



Kris Sternberg
Mu State
Administrative
Assistant

Mu State Headquarters has an interesting history. It was purchased from Nancy Shasteen Boyd in May 1989. It is a center for state activity and often chapters hold meetings at the house in DeLand.

There are regulations governing the use of Headquarters. They are available from the Headquarters Administrative Committee. The use or visitation of headquarters should be coordinated with the Headquarters Administrative Assistant, **Kris Sternberg** and the Chair of the Headquarters Administrative Committee, **Tanna Gartside**. Other committee members include, **Donna Heald, LeAnn Pollard, Marilyn Terry, Nancy Jackson** and **Sheila Knoche**.

The state headquarters is a repository of Mu State Archives. However, it does not house chapter or individual memorabilia.

Mu State ByLaws Committee Busy after Spokane?

The Mu State ByLaws Committee pictured below (l to r) is composed of **Joan Stancil, Wynyard McDonald, Gerry Hacker** (Chair), **Dr. Elsie Gross** and **Merle Jones**. Not pictured are **Dr. Ann Lumsden, Carrie Frye, and Dr. Carmen Morales-Jones**. It will have its work cut out for it, following the Constitution revision that may occur at the International Convention in Spokane in July 2010.





17 Member Countries

Can you name the seventeen (17) member countries in The Delta Kappa Gamma Society International? Flags of 16 are shown in the graphic above. **Panama** is the 17th and newest member country. It was installed in November 2009.

Chapter Webmasters

Be sure to update your web page logos. Check your website, post the new logos and remove the outdated ones.



Also be sure that your website has the latest seal of approval. If you have not submitted the renewal application, do so today. Go to the International Website, click on Society Website, scroll down until you see the renewal application and click on it. It is interactive and simple.



Help Mu State - Send Email Address

In an effort to reduce costs associated with printing and mailing of the *Florida Rays*, the Mu State Convention approved the printing and mailing of the state newsletter only to those members who did not have email access. This was to become effective with the Spring 2010 issue. The best estimate was that 70% of the members had email. Reducing printing and postage costs for that number would result in significant savings. However, in checking the mailing labels, it was discovered that less than 700 members' email addresses were in the international data base.

With the drop in membership and escalating costs in other areas, state leaders are exploring many ways to save. Reducing costs associated with the printing and mailing of the state newsletter, which is one of the larger budget items, will provide more funds for use in other areas of the budget.

The anticipated savings will not occur until all members who have access to email submit their email address to international. The mailing list that is provided comes from International and is sorted by those with and without email addresses. So if your email address is not in the international data base, you will continue to receive a mailed copy. Members with email addresses in International's data base will be notified of the availability of the online version of the *Florida Rays*. Copies of the issue can also be sent electronically.

If you have not sent your email address to **Linda Davenport at lindad@deltakappagamma.org**, please do so today. Each member can do it individually or someone from the chapter may submit the information for all members in the chapter. Some chapters have already done this. All that is needed is the member's name, identification number and the email address. On the subject of the email to Linda, you only need to put **Florida email address**, and Linda will get it entered into the data base. ID numbers can be found on the membership card, or on any publication from International. Chapter treasurers have this information also.

Chapter presidents, you are encouraged to lead your chapter in accomplishing this important task, which will serve not only this purpose, but with the additional use of technology and software available, especially with the use of list serves, members could receive instant and frequent electronic communications from International.

If you have not done so, send the following information to Linda Davenport at lindad@deltakappagamma.org

Name of Member

Member ID #

Email Address

Leadership Contribution

A contribution was made to the **Leadership Development Fund** in honor of the nomination of **Dr. Beverly Helms** as International 2nd Vice President by **Jess McBride**.

If a chapter or individual member wishes to make a contribution to any Mu State Fund, identify the fund and/or purpose and send it to:

Myra Ponder, Treasurer
253 Prado Street
Apalachicola, FL 32320



Travel to Convention

Mu State members should check out **ATC** (Association Travel Center) that is linked to the Society Web site for discounted travel rates for the convention in Spokane, WA. There is also special discount pricing for Hertz Rental and Enterprise car rentals.

United Airlines is offering discount pricing by calling **1-800-521-4041** and referring to code **510CK**. Discounts apply to travel from July 16-28, 2010.

Protect Your Identity

Delta Kappa Gamma is in partnership with the premier identity theft recovery service. It is available today—ID THEFT ASSIST. As a subscriber to the service, should your identity become compromised, you will be guided by specially trained advocates through the frustrating process of recovering your identity. For more information, go to member benefits/insurance at www.deltakappagamma.net

World Fellowships...

**From a modest beginning...
to outstanding philanthropic achievement.**

**Supporting the advancement of teaching worldwide...
one learner at a time.**

The World Fellowship Program began at the 1946 National Convention in San Francisco with approval of a project to aid women in war torn countries. Four German women educators, with financial assistance from Delta Kappa Gamma members, spent eight weeks of study and visitation in Sweden in the spring of 1948.

The second step toward the present-day World Fellowships Program was the alliance in 1952 with UNESCO to provide special help for Korean women. During 1958-1960, the program began to really take shape and an agreement was made with the Institute of International Education (IIE) to provide dossiers from which a Society committee could select recipients for study in the U.S.

Work with world fellowships was originally the province of the Personal Growth and Services Committee. In 1972, it became a standing committee, with state and chapter committees added to the Constitution in 1974.

In 1978 the Institute of International education recognized the World Fellowships Program with an award which is displayed at International Headquarters in Austin.

From an initial award of \$2,500 in 1960, based on \$11,528 in contributions, the program has grown to impressive totals. As of April 2009, 761 world fellowships had been granted totaling \$2,713,100.00.



Mu State's World Fellowships Committee busy with its fund raiser at the Fall Workshop. (L to r) **Rebekah Richey, Marilyn Terry, Connie Kostyra, Chairman** and **Emily Ruddell**.

Plan now to attend the 2010 International Convention
in Spokane Washington, July 20-24.

Come for the C's
Convention, Constitution, Celebration,
Communication, Connectivity.
More details on the Society website or in the
March/April 2010 **ΔΚΓ NEWS**

Is Your Chapter Increasing its Visibility?



Neena Grosvenor
Chair, Mu State
Communications Committee

Based on the report from 52 of the 98 Mu State chapters, **Neena Grosvenor**, Chair of the Mu State Communications Committee, reported to International that 19 chapters are submitting press releases and 12 of those met the criteria for recognition at the International Convention in Spokane this summer.

Congratulations to the following chapters that will be recognized.

Alpha Epsilon
Alpha Gamma
Beta Epsilon
Beta Lambda
Beta Mu
Beta Nu
Beta Pi
Delta Eta
Delta Kappa
Delta Theta
Gamma Alpha
Mu

How many press releases has your chapter submitted to the local media?

Unfortunately the recognition will be based on the submission of the chapter communications report, so if your chapter did not submit its report, it will not be included even if you met the criteria. The information from chapter and state reports are used by International to improve, change and even delete practices that are not effective. If your chapter failed to submit its report, make a note to do it next time.

According to the report submitted by Grosvenor, 88% of the chapters reporting, share information via a newsletter. Of those, 85% are distributed electronically. Sixteen of the 52 chapters have created chapter brochures or fact sheets, 31 recognize outstanding educators, 17 maintain a website and five assign a webwatcher.

Nineteen of the 52 chapters use the Tips of the Month that are disseminated by the International Communications Committee and posted on the state website. That same number have shared elevator speeches and placed Society publications in public places.

The booklet, **Guidelines for State Organization and Chapter Communications Committee Chairs** was used by 36 of the 52 chapters reporting.

Chapter Communication Award

In order to earn a Mu State Communication Award at the Mu State Convention in May, 2011, a chapter must achieve three (3) out of the following five (5) criteria.

1. Four (4) newsletters must be sent to the chair, Mu State Communications Committee by July 2010 and four (4) by March 31, 2011. Newsletters should contain pictures.
2. One article must be submitted to the **Florida Rays**. A copy must be sent to the state communications committee chair.
3. The chapter must have a web presence. The URL of the site is to be submitted to the state communications committee member from the respective district as well as to the state chair.
4. The chapter must prepare and display a "Toot Your Own Horn" at the district meeting.
5. At least three (3) press releases must be submitted to the local media and the published version should be sent to the state communications chairman and the editor of the **Florida Rays**. (This will also satisfy # 2.)

Communication is the Key

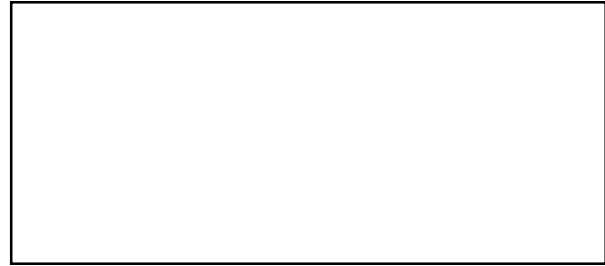
Is **Delta Kappa Gamma**
a household word in your area?

Publicize the benefits the organization provides to members as well as non-members.

The Delta Kappa Gamma Society International
 Mu State Organization
Florida Rays
 Dr. Beverly Helms, Editor
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Nominate a Woman of Vision and Action

Has someone in your chapter or state organization exhibited extraordinary vision? Any member may nominate a living member to be recognized as a Woman of Vision and Action at the 2010 International Convention in Spokane, Washington. Each nominee will have her name and state listed in the program book and will receive a ribbon to wear on her name badge. The name of the nominator will not be listed.

All nominations must be sent to International President, Carolyn Rants postmarked or electronically dated no later than **April 15, 2010** in order to be included. Send the name of the nominee, her geographic state name, no more than 100 words to describe the member, your name and your contact phone or email.

Save these Dates

District III
 April 17, 2010
 Annie L. Williams Elementary
 Parrish
 (Manatee County)

District V
 April 24, 2010
 Sheridan Park Elementary
 Hollywood

International Convention
 July 20-24, 2010
 The Davenport Hotel and Tower
 Spokane Convention Center
 Spokane, Washington

**Mu State Fall Workshop/
 Executive Board**
 September 24-25, 2010
 Orlando Airport Marriott
 Orlando

Mu State website:
www.orgsites.com/fl/mustatedeltakappagamma

Mu State Headquarters
 245 North Clara Avenue
 DeLand, FL 32720
 Phone: 386-734-7980

International Website:
www.deltakappagamma.net

Florida Rays Deadlines

Members are encouraged to call or send information to be used in the **Florida Rays**.

Deadlines are:

December 1....Winter
 February 1.....Spring
May 1.....Summer
 September 1.....Fall

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