



Strengthening the Buzz

Be Copyright Conscious

Did you know that copyright laws make it illegal for an individual or group to post any copyrighted material on a website? Did you know that an individual and/or group can be sued?

How does this apply to Delta Kappa Gamma? Anything that is copyrighted and placed on a website is in violation of copyright law and is subject to a law suit. This includes poems, pictures, cartoons, or anything that is intellectual property. Just crediting the source is not enough.

Written permission from the owner of intellectual property must be sought, obtained, and kept on file before copyrighted material may be used in newsletters and on websites.

Plug-in for the News

Get the **DKG App** for your smartphone or tablet...it's a handy app. All you need to do is visit your app store and type DKG into the search line. Then, download the free DKG app.

What does it do? Plenty! In addition to providing general information about DKG, it also has schedules for the upcoming regional conferences. For each conference the app has the daily schedules, information about speakers, lists of workshops, and floor plans of the conference centers. Also there are area maps for each of the conferences and a page for you to organize your personal conference schedule. Social media can be accessed through the app and much, much more. Get the DKG app soon to discover all the fab features!

The Delta Kappa Gamma Society International

July/August 2013

The BUZZ among Committees

Many of us are familiar with the phrase "the left hand doesn't know what the right hand is doing." Although the origin of this phrase is biblical, in today's world it has taken on a different meaning. In some organizations, one department (or committee) is not aware of what the other department is doing. Not only does this lead to confusion, it also leads to inefficiency and duplication of effort. One of the goals of the Communications and Publicity

There are several good reasons for adopting this goal. DKG members, as well as international committee members, are distributed across continents and cultures. Frequent communication among committees fosters stronger ties and commitment

Committee is to promote

international committees.

communication among all of the

to the Society and to our purposes and goals. It also helps committees

to complement and support each other rather than to duplicate efforts. And communication helps us to encourage and inspire one another. This is a good thing!

One way that the Communications and Publicity Committee is helping to promote communication among committees is by including a report from one of our international committees in each issue of Strengthening the Buzz. Many committee chairs have become part of a DKGNetwork group for the purpose of sharing what committees are doing with other committee chairs. Members of the C & P Committee strongly encourage all chairs to participate in this group and to read the committee reports published in each issue of Strengthening the Buzz.

Committees Communicate

The Educational Excellence Committee promotes programs and projects for excellence in education. This includes international projects, professional and personal well-being, global awareness, a focus on the arts, and leadership at the chapter level. The committee's three overarching goals bring these components together in succinct fashion: Advance Educational Excellence, Empower Women, Increase Global Awareness.

Committee members regularly contact the state organization committee chairs charged with educational excellence. Committee members collect chapter programs and events that support the goals of educational excellence. These ideas, in

turn, have been placed on the committee's website page for chapters throughout the Society to use as they plan programs, activities, and projects.

The work of the EEC this first year of the biennium centered on the development of materials for use this summer at the Preconference Training Session for state organization chairs. Communication also dominates plans the committee will undertake during the second year of the biennium. The first issue of a newsletter for state organization chairs comes out in the fall of 2013. Educational Excellence is indeed BUZZing this biennium.

Cathy P. Daugherty
Educational Excellence Committee chair

