Publicize DKG at the Chapter Level

The “P” in the C&P Committee stands for *Publicity* and chapters can contribute to this Society goal. Here are *five* ways to get started.

1. Become a scholarship chapter and award a deserving graduating senior at your school or schools board’s annual awards meeting.

2. Discover which schools in your school district do not have members in DKG and leave a basket of snacks for all teachers with brochures about the International Society.

3. Write letters to the principals of members you have initiated in your chapter to let them know about DKG.

4. Be that guest speaker one of your community clubs is looking for to fill its annual program this year. Tell all about DKG.

5. Submit press releases to small, local community newspapers. (*Excerpts from Terry Stanilonis, committee chair, Mu State, Florida.*)

**Plug –In Technology Tip**

The DKG template for press releases for chapter presidents can be found from the home page of the new Society website. Click on *Forms* at the top of the page, click on *General Forms*, and finally click on the file entitled *Press Release Form for Chapter Presidents.*

*The C&P Committee is compiling a list of useful educational apps. Please email your favorites to Diane Moose via email dianemoose@yahoo.com*

Would you like a tour of the new Society website? A narrated video guiding you through basic navigation of the new home page is available. Visit [bit.ly/1azRji2to](bit.ly/1azRji2to) to view the video.

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